

Send Sales Springing Upwards with Sterling

The warmer weather has started to appear, which means more people out and about in their gardens, especially over the Bank Holidays. Security is often the last thing on their minds, but retailers can still get great sales this spring, with some seasonal help from Sterling.

Link&Lock it Up

Expensive garden furniture or gas-fired BBQs spell relaxation for homeowners, but they are all in a night's work for a thief. No-one wants to be lugging heavy equipment around at the end of a restful evening, so remind customers that they can lock it up safely where it is with **Sterling Link&Lock**.

Link&Lock is the perfect solution for homeowners who want to safeguard their valuable kit without and fuss. **Double Loop Cables** mean that anything from Bikes to BBQs can be linked together to make them more difficult to steal. They can then be locked up with a tough **Padlock** in one easy click. For maximum safety, they can attach it to a **Ground** or **Wall Anchor**. Sterling cables use tough braided steel, surrounded by protective sleeving to avoid damaging paintwork or finishes, so they are ideal for any security scenario.

Staple Security

Burglars will use any help they can get – including from unwitting victims. So don't forget to remind customers to lock away ladders or tools which could be used to break into their house. The best solution for securing a shed is a tough **Hasp and Staple** together with a Sterling padlock.

For more information on how Sterling can help with spring sales call 0113 250 3603 or visit www.sterlinglocks.com **Ends**

