



# STERLING

## Sun Out? Locks on!

*Sound advice on how Sterling padlocks make good news for early summer sales.*

With the warmer weather finally starting to appear, it's time to start reminding customers to keep safe and secure when they're out and about in their gardens. Phoenix Security Products has put the following ideas together to keep security sales soaring:



For standard, well priced summer security, look no further than the Sterling range of brass padlocks. For the foundation of home security, brass padlocks are an easy and convenient proposition to put to



customers. Sterling products are all hardwearing and good value, and will last your customers for many seasons to come. For customers who don't want to worry about having a mixture of different keys, you can also offer them the keyed alike option.

Summer security ideas are all about keeping those expensive items that can get left outside from the first sunny day to the end of autumn. This includes everything from patio furniture to barbeques and bikes to lawn mowers and garden tools. Link&Lock from Sterling offers security cables that can loop items together so they're still easy to use but difficult to steal. Add a ground anchor to the shopping list and the burglars will really be struggling.

Inside the house, customers may need to be reminded about Night Latches and Patio Door Locks for all those doors that start to get used through the summer. Sterling's range of robust and good value home locks are the ideal solution.

To help increase seasonal sales this Spring, Phoenix Security Products has a range of P.O.S. and display options including clam packs available. As with most of Sterling's great value products the range of brass padlocks all come with Phoenix's 10-year guarantee.

For more information on the Sterling range visit the website @ [www.sterlinglocks.com](http://www.sterlinglocks.com) or call Phoenix Security Products Ltd on 0113 250 3603. <ends>245 words