

# Secure Autumn Sales

## Lock Up for Longer Nights with Sterling

Press Release

The longer nights are here, which means the weather turning colder and darker by the day. For security retailers, this is the time to grab seasonal sales by reminding customers to lock up safe and sound with Sterling.

Sheds and garages are prime targets on darker evenings, but they will stay shut to sticky fingers with a little help from the Sterling range. A good **padlock** and **hasp and staple** makes any shed door a challenge, whilst inside, tough **Link & Lock** cables make sure the contents stay where they live. Braided steel cables with a protective sleeving to ensure that paintwork and finishes stay damage-free, Link&Lock is perfect for securing everything that has been brought in from the garden.



Everyone knows they need to fit a tough door lock, but it is no protection at all if a spare key is left where anyone can find it. Offer customers an alternative to a string behind the door – the Sterling **KeyMinder**. A durable strongbox, the KeyMinder is perfect for storing a spare key, and will only open when to the right four-digit combination. This means that the right people can get in, whilst the wrong sort are kept well away.

Sterling is committed to helping retailers get great sales; meaning that the Sterling range is not just high quality, it is also great value, and Sterling prides itself on delivering great service. With consumers more worried than ever about hefty price tags, it has never been a better time to find out about the Sterling Range. To find out more call 0113 250 3603 or visit [www.sterlinglocks.com](http://www.sterlinglocks.com) **Ends**