

Seize September Sales With School Security from Sterling

It's that time of year when kids are starting school, college and university, which means parents will be looking for padlocks for lockers, cupboards, school bags, bikes and even musical instruments. Retailers can get top marks – and top sales – by helping customers find the right products, and it's easier than ever with help from Sterling.

Combination padlocks are perfect for lockers and bags – there are no keys for kids to lose! Available in a range of sizes, these range from smaller 3-dial 20 and 30mm padlocks, ideal for bags and rucksacks, to larger 4-dial locks that are perfect for lockers. With tough brass bodies, strong steel shackles and up to 10,000 fully resettable combinations, these are the best way to make keep kit safe from sticky fingers. And coming with the Sterling 10 year guarantee, parents can have confidence that they will provide long lasting protection as well.



Retailers can also secure extra sales by reminding customers that bikes need locking up too. Whether at school or university, bikes are a great way to get around but are extremely vulnerable. The Sterling range of bike locks includes Braided Steel **Cables** with integral locks – available key operated or with a combination lock – which offer tough, flexible protection and come with a protective vinyl sleeve to avoid damaging paintwork. Sterling is sure to keep bicycles safe and secure.

Sterling products are designed to offer high quality at great value prices, because Sterling is committed to helping retailers maximise on sales. For more information on the Sterling ranges of padlocks and bike locks, or to find out how Sterling could help your business, why not call 0113 250 3603 or visit www.sterlinglocks.com **ENDS**