

## Securing Great sales with Sterling Cylinders

Continuing to be a big seller across 2006 and the New Year is the Sterling range of cylinders. With a huge variety of standard and offset sizes, Sterling has a cylinder to suit every sales situation.

Offer customers a choice of **5-pin UK Oval, Euro Profile, Threaded** and **Scandinavian** cylinders. To help maximise on sales, Sterling have also launched a new range of **6-pin anti-drill master-keyed** cylinders for ultimate security. And with these Sterling cylinders approved to CEN 5/1, retailers can assure customers that they are getting sterling quality at value prices.

The Sterling 10 year guarantee also helps ensure long-lasting protection and great value for customers. Great margins and competitive pricing mean that Sterling products are great news for retailers as well.

Sterling cylinders are available boxed or clam packed for easy product display. With eye-catching packaging and exciting Point of Sale initiatives, it is easy to see why Sterling products had a great year in 2006. Sterling is committed to quality and value and is set to help get great sales for retailers in 2007. To find out more about the Sterling range, call 0113 250 3603 or visit [www.sterlinglocks.com](http://www.sterlinglocks.com)

