

Sophisticated Security Sales Alarm Systems from Sterling

Recessions can mean rising crime, according to the Home Office, so now is a great time to be reminding people about the best way to protect their property. Now retailers can offer consumers one of the most cost-effective security solutions on the market, with the new electronic range from Sterling.

Customers know that electronic alarms are a great way to protect property, but many are put off by the high prices and the fact that they require specialist installation – often adding to the cost. The two new Sterling ranges solve all these problems, setting stockists on the route to super sales.

The **Sterling Stand Alone** range offers either PIR movement detectors or Door / Window alarms, in a Very Loud 130 dB. They can be armed / disarmed with a remote key fob or a keypad. As Stand Alone systems they are perfect for covering a single room as well as outbuildings or sheds. Installation is as simple as mounting the unit on the wall or placing it on a flat surface.



Just as easy to install is the **Wireless 400 Series**. Using the latest technology, this is the perfect entry-level alarm system. It allows for multiple detectors to be run off a central control panel. For customers who require more protection, additional detector units can be easily added up to a maximum of 16. Finally, the system can be set to innovative 'alert' mode, or full alarm when a detector is tripped.



Like all Sterling products, the electronic range is built to offer high quality at great value prices, and when it is so easy to set up and run is sure to encourage repeat purchases – great news for sales. To find out more call 0113 250 3603 or visit www.sterlinglocks.com ENDS

Press Release