

Holiday Sales: A Helping Hand from Sterling

With the holiday season fast approaching it is time to remind customers to secure their homes when they're away. Most thieves take the easiest target, so help customers to beat the burglars and to stay safe with Sterling – and see super sales as well.

Press Release



Don't Advertise Absence: Protect the Post

The surest sign that a house is empty is a pile of post on the hallway floor. The **Sterling Post Catcher** is the ideal way to prevent a build up that flags up the fact someone's away. With a strong steel construction and stylish design, the Post Catcher is ideal for the inside of any front door. And it's not just protection from thieves; it also guards against unsuspecting footprints and excited pets!

Luggage Locks to Beat Light Fingers

And don't forget that travellers will need to protect their bags and suitcases as well. One of the best ways to do this is the **Sterling Combination Luggage Padlock**. Lightweight and available in a variety of bold colours, these can help identify luggage – which can often look similar – as well as keeping kit safe in transit. In addition, they are approved by US Transport Security Administration, meaning they are also ideal for anyone travelling to the States.



Sterling is set to help retailers reap the rewards of holiday sales, whatever the destination. For more information on how Sterling can help put a spring in your sales, call 0113 250 3603 or visit the brand new website at www.sterlinglocks.com **ENDS**