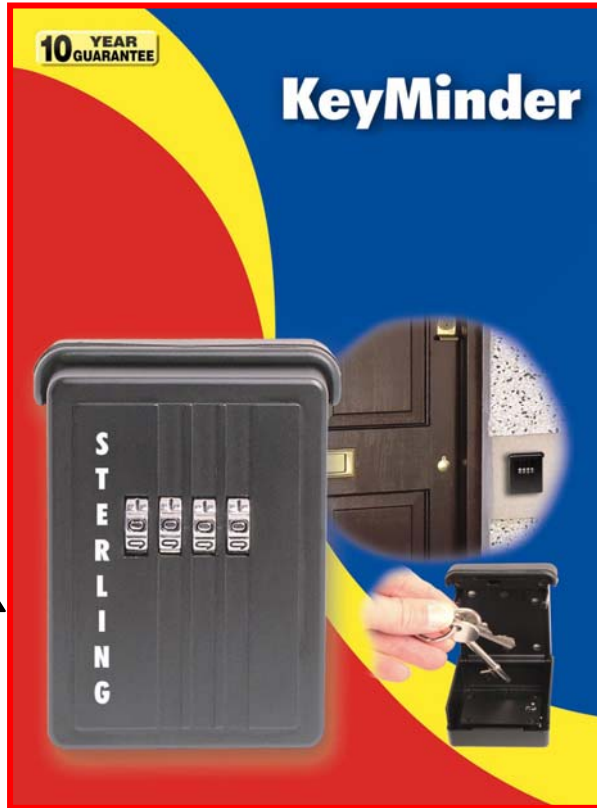


# Give Customers Peace of Mind with the Sterling KeyMinder



Get the Key to maximising on New Year sales with the latest product from Sterling.

KeyMinder is a tough, durable strongbox for storing house and padlock keys and locks securely with a four-digit combination lock. A simple way to give shared access to combination holders and lock out the rest, KeyMinder requires no duplicate keys. The perfect way to help customers avoid getting locked out, and retailers lock down those sales.

Suitable for home or office use, KeyMinder is discreetly designed with a heavy duty body to resist attack. The front opening box has 10,000 possible combinations and is resettable for maximum security.

KeyMinder is built to exacting Sterling standards and comes with the Sterling 10 Year Guarantee. Exciting new packaging and eye-catching Point Of Sale initiatives will also help make sure that KeyMinder is a sure hit with customers.

Sterling is committed to quality and value and this new addition to the Sterling range is certain to help secure sales as retailers move through 2007. For more information on KeyMinder or other Sterling products call 0113 250 3603 or visit [www.sterlinglocks.com](http://www.sterlinglocks.com)