

Steel Yourself For Sales With Sterling's New Padlock Range

How do you make sure that security sales don't stand still? The answer from Sterling is to continue to develop the latest in high quality, great value security. And new for 2011, Sterling is launching a whole range of Steel Padlock ideas that are guaranteed to get noticed. So now is the time for retailers to stock up in order to spring into sales action in the new year!

Sterling's new range of **Nylon-covered Closed Shackle** padlocks are perfect for delivering high security without compromising on cost. The steel body and hardened steel shackle are as strong as ever, whilst the protective nylon cover protects the lock from bypass attempts. Weather resistant and with a strong disc locking mechanism, these padlocks are available in both 30mm and 50mm, and are perfect for beefing up security where you want a little more than just a padlock.



Also brand new from Sterling is the **Satin Stainless Combination Disc** padlock. Disc Padlocks are popular for offering high security with a laser welded steel body and a hardened, protected, shackle. Now they are available as a combination lock as well, meaning no keys to lose. Fully resettable and with 10,000 possible codes, these come with a protective rubber bumper to minimise scratches. And also new to the disc lock range is the **Easy Grip Disc Padlock**, with an ergonomically-friendly rubber sleeving to reduce slippage.

Finally, Sterling has also launched its **Combination Laminated** padlock. Ideal for sheds and outbuildings where multiple access is required without multiple keys, this is a lower cost option offering proper protection.

All of Sterling's products are designed to deliver the highest possible quality at a great value price, meaning that Sterling is continuing to deliver on its commitment to help retailers maximise on sales. To find out more about the Sterling Steel Padlock range, or about how Sterling can help your business, call 0113 250 3603 or visit www.sterlinglocks.com **ENDS**