

Super Summer Sales

New Products in New Packaging from Sterling

Press Releases

With warmer weather on its way it's time to remind customers to lock up when they're out and about. This summer, retailers can see sales soar with **New Steel Padlocks** in **all new packaging** from Sterling.

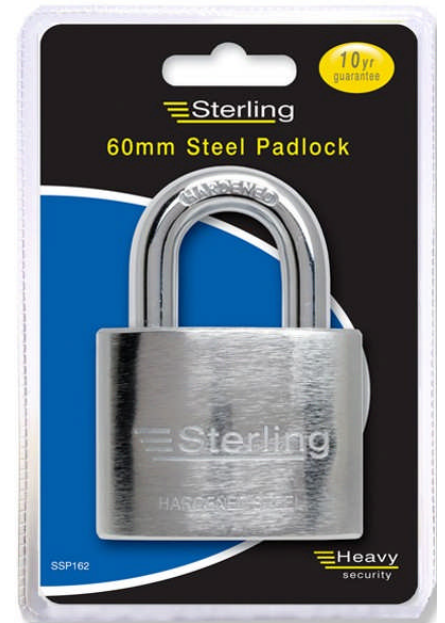
Brand new products, these specially-hardened steel padlocks are available in both 50mm and 60mm and with either an open or closed shackle. They feature a hardened steel body and hardened Boron shackle, and are also key-retaining when unlocked for extra security. Supplied keyed-to-differ, they are also re-keyable, so that there is the option to have keyed-alike. The re-keyable cylinder core is protected by a hardened anti-drill securing plate. Finally a brushed steel finish means that they're good-looking as well.

Priced from £25, Sterling Steel Padlocks offer high quality security at incredible value. For maximum security, they are ideal for teaming with security chains from the Sterling **Link&Lock** range.

But what will also make them jump off the shelf is the brand new Sterling livery. With a new eye-catching design, based on traditional Sterling colours, these are the first Sterling products to be offered in the new packaging, which is being rolled out across the range. They will also feature a **security rating** to make it simple for customers to choose the lock they need. Divided into three main categories with a simple 'clock face' rating system, the Sterling security rating acts as a route map for the consumer, quickly guiding them to right lock.

So why not see what see what Sterling can do for your sales this summer? For more information about the Sterling range call 0113 250 3603 or visit www.sterlinglocks.com

Ends



Sterling Security Rating