

Sterling Stuff - Now Online!

Sterling has launched its new website, which is sure to make a splash online. Customers can now browse all of Sterling's quality security products, together with graphics and detailed product information. Simple to navigate, and broken down into easy-to-use sections, the new website makes it even easier than ever to find the right product fast.



The new site features regularly updated news and new product announcements, as well as all the details on the new packaging and new branding which is being rolled out across the Sterling ranges.

Rex Atkins, Marketing Director, said: "Sterling is committed to helping its customers maximise on sales. The new site means that all Sterling's product details are easy to find, making it quick and straightforward to find quality security products at great value prices. Everyone is finding it tough at the moment. This means security retailers want to concentrate on what they do best. That is helping the public to find the right product at the right price, not spending precious time looking for the information they need. Sterling is here to help and that is just what this is doing."

For more information on Sterling's ranges of security products, or to find out how Sterling can help your business, you call 0113 250 3603, or visit the brand new website at

www.sterlinglocks.com Ends

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Press Release