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February 2007



STERLING

Post Up Great Sales this Spring with Sterling Post Boxes



How do you get additional sales in 2007? The answer from Sterling is to add a stylish new Sterling Post Box to your selection. It's great for town or country and it's a security solution with style. It keeps post dry, secure and out of sight – three reasons why post boxes will be a springboard to great sales this year.

Post Boxes were one of the strongest sellers of 2006 and Sterling has added more designs and colours to the range. New for 2007 is the striking embossed design on the front-opening flap. Give customers the choice between Sterling's Classic, Elegance or Contemporary models, with the options of white, black, green, red, silver or stainless steel finishes.

The Sterling promise of quality and value can be seen again in this range. The strong steel construction is matched by secure locks, while the specially designed narrow post slot helps prevent post being removed. The choice of finishes includes either tough powder coating on galvanised steel or a stainless steel finish. Whatever the choice, it ensures long lasting resistance to the elements. An outward opening letter flap also provides all round weather protection.

People get post every day. With strong margins and excellent sales, Sterling's post boxes can deliver good news for retailers, too!

For more information on the Sterling range call Phoenix Security Products Ltd on 0113 250 3603 or visit www.sterlinglocks.com **Ends**

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