

Post up great sales with Sterling's New Post Boxes

 Sterling

Sterling Locks is extending its successful line of Post boxes to provide retailers with the potential for important extra sales this Winter. The NEW **Classic 2 and Elite Post Boxes** extend the design choice in the Sterling range to include a modern style with softer curves and clean lines. These are ideal for town houses and more traditional suburban areas. Available in stylish matt finishes the Classic 2 colour options include Black, White & Green and the Elite is available in Black. The Classic 2 enables post to be accessed at the front with a base-opening door while the Elite provides the alternative of a side-opening door. These post boxes are made from powder coated galvanised steel and are weather resistant making them perfect for the winter months.



Classic 2

Elite

The demand for post boxes continues to increase and Sterling's range now provides styles to suit most settings. For flats and multiple-occupancy dwellings there are the **Compact** and **Elegance** post box designs that can be positioned side by side to form banks of post boxes.

Sterling recommends its Post boxes as an essential part of a winter home security package. Retailers can help customers consider all the areas of the home that need to be secured during winter, using a seasonal security tick list. Sterling suggests this should include padlocks with robust hasps for sheds and outbuildings, combination bolts or padlocks for garden gates and side entrances and finally, post boxes in order to stop post scattering on the floor and tipping off potential burglars that owners are out. Sterling's retailers are always interested in helping their customers consider how security needs change through the seasons. It's good for customer relations and that's good for business. For more information about how seasonal product plans can build business, contact Sterling Locks on 0113 250 3603 or visit www.sterlinglocks.com.

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Press Release