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Get Sales in the Can with the Sterling **SafeCan**

Sterling delighted to announce it is launching SafeCan, the exciting new addition to its security product range, following their purchase of this popular brand.

SafeCan is a ground-breaking product which makes it easy for people to hide their valuables in 'dummies' of everyday objects, like cans of beans or books. Branded products from household names, like Heinz or Collins Dictionaries, mean the dummy containers can be concealed with other household objects for maximum safety. The brands are fully licensed from their parent companies, so they look exactly the same!



SafeCan is already a big hit with consumers, and Sterling is very pleased to bring it into the Sterling range of security products. Sterling has always been committed to quality and value and believes that SafeCan is a great way to offer both to its customers.

Rex Atkins, Marketing Director of Sterling, said: "Sterling is known for its commitment to product quality, value and service, and for helping our customers get better sales. So it is great to be able to add SafeCan to the range of security solutions that Sterling offers. SafeCan is a exciting product that could provide retailers with a chance to get another sale as they help customers protect their homes and property."

More information on SafeCan, or on the Sterling range of security products, can be found at www.sterlinglocks.com or by calling 0113 250 3603 <Ends> (229 words)