

# Secure those Seasonal Sales with Sterling

*Christmas is coming, so remind customers to keep Santa's sack safe!*



With lots of valuable gifts winging their way to homes, security-conscious customers will want to make sure that their new toys and presents stay where they should. So give them the glad tidings about Sterling security products and you can celebrate those seasonal sales.

For skis, bikes and other expensive presents, **Link & Lock** is perfect for giving customers peace of mind this Christmas. The strong steel cables can be passed through and around valuable gifts and equipment and then padlocked together. Each cable has a protective sleeving to help protect paintwork and finishes. And for added security, the sturdy sterling ground anchor is ideal to help make sure everything is in exactly the same place next morning.

Santa might be a welcome visitor this yuletide, but anyone else breaking into houses with a sack will probably take things away! So remind customers to lock up when they go on holiday. Sterling offers a range of home security options, including **Patio Door Locks**, **Window Locks** and the new **BS Standard Mortice Locks**, as well as **Weatherproof Padlocks**. Sterling products are all hardwearing and good value, and will last your customers for many winters to come.

With distinctive packaging and eye-catching display options, Sterling helps make seasonal sales a piece of cake. Great quality products at great value prices will encourage regular sales, whilst the Sterling 10-year guarantee and comprehensive pack guidance will keep customers coming back. For more information on Sterling products call **0113 250 3603** or visit [www.sterlinglocks.com](http://www.sterlinglocks.com) <Ends> (249 words)