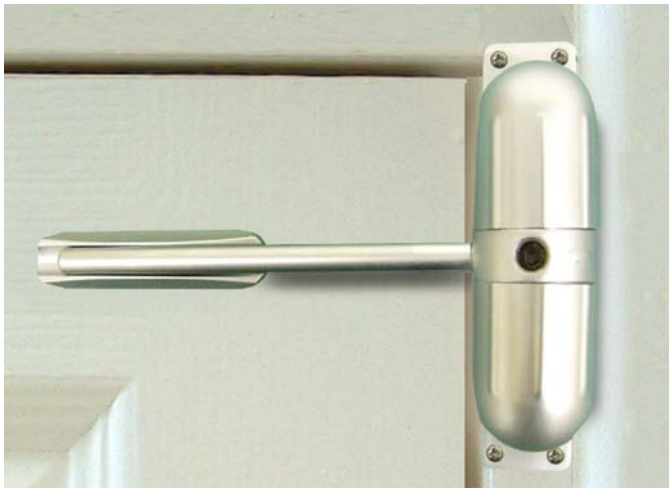
Press Release

Sterling Buys Spectra

Security Supplier to Offer New Door Closers Range

Sterling Locks Ltd has acquired the Spectra Door Closer and Door Stops range to add to its expanding range of high quality, great value security products. The Spectra Door Closers / Stops are an ideal fit for the company, which has built a solid reputation on providing security solutions as well as no-nonsense locking products.

Sterling's move into door closers and door stops is another step in the growth that has established the company as one of the trusted names in UK security. Ranges such as Link&Lock, KeyMinder and SafeCan have demonstrated that Sterling's offering extends beyond the widely-used locking products that originally gained it a reputation for quality, value and service. The company has continued to develop new products. Earlier this year, Sterling developed two new wireless alarm systems as affordable options amidst rising fear of domestic burglary in the recession. Purchasing Spectra is further evidence that Sterling does not intend to stand still.



Marketing Director Rex Atkins said: "Security is not just about locking things up, although that is an important part of it. There are many reasons why customers might need to ensure doors are kept closed, with fire protection being one of the most important. Sterling was drawn to the Spectra range because it not only offers high quality for great value – which everyone knows is Sterling's mantra! – but because it is a superior product, with a certified Fire Rating and capable of closing heavier doors.

This is also great news for retailers; not only is it another range to carry the trusted Sterling logo, Sterling has always been committed to helping retailers maximise on sales, and we mean to continue!"

For more information on Sterling's new range of Door Closers, or to find out how Sterling can help your business, call 0113 250 3603 or visit www.sterlinglocks.com **ENDS**

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