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**STERLING**

# Put a Spring in your Sales with Sterling

With Spring about to burst upon us, remind customers to keep their gardens safe when the warmer weather comes. So send security sales soaring with seasonal tips from Sterling.



Standard, good-value security starts with **padlocks**, so remember to stock up on the Sterling range. Sterling padlocks are tough and durable, and come in a variety of sizes. For customers who don't want to worry about losing lots of keys, offer them keyed-alike packs, or even combination locks.

For added shed security, why not combine Sterling padlocks with a Sterling **Hasp & Staple**? Corrosion resistant with a hardened steel staple, these have concealed screws for extra safety. Sterling Hasps and Staples come complete with fixings and are ideal for giving customers peace of mind this spring.

Spring and summer security means locking up those things that come out when the sun does; bikes, BBQs, garden furniture and even garden tools. Make it a doddle by selling them Sterling **Link&Lock**. Tough steel cables, with a protective sleeve, can be linked around and through items and then locked together – easy to use, but hard to steal! And to help make sure they stay put, why not add a **Ground Anchor** for extra safety?

So put a spring in your seasonal sales with the quality and value of Sterling locks. Eye-catching packaging, attractive P.O.S initiatives and inventive display options all help show how Sterling is helping retailers increase sales. To find out more about the Sterling range, visit [www.sterlinglocks.com](http://www.sterlinglocks.com) or call 0113 250 3603. **ENDS** (250 words)

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