

Back to Basics!

Spring Security from Sterling

Spring is here, which means it's time to remind customers to lock up when they're out and about. Many burglaries happen during daylight hours, and this time of year is when people start to do the gardening – often leaving valuable equipment around, or forgetting to secure points of entry. This means lots of tempting treats for opportunist thieves! Retailers can boost spring sales by telling customers how to go back to basics with great value security products from Sterling.

There is nothing more important than a good lock on the front door. Sterling's **British Standard Door Locks** are perfect for acting as a line of first defence, and with the front door being a criminal's most common point of entry, you want a name you can trust protecting it! Windows also need securing, which is why Sterling has an extensive range of **perimeter security, suitable for all types of doors and windows.**, making sure that when they need to stay shut, they do.



Out in the garden is just as important. A good **padlock** should be on every gate and shed, but remind customers to team a padlock with a strong Sterling **Hasp**. Finally, don't forget that ladders and other tools can be as good as an invitation to a thief. The solution is to link them together and then securely lock them with Sterling's **Link & Lock**. Tough steel cables with protective vinyl sleeves, Link & Lock cables come in a range of thicknesses and lengths for any situation.

Sterling is committed to helping retailers maximise on sales, which is why all Sterling products offer great quality at excellent value prices. For more information on Sterling security products or to find out how Sterling can help your business, call 0113 250 3603 or visit

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