

Get Sizzling Summer Sales with Sterling

Summer is on its way, which means more people out and about in their gardens. And with the average value of garden equipment now topping £2000, it's time to remind customers to lock up when they go back in.

The easiest way to keep your garden equipment safe, whether it's bikes, BBQs, ladders or loungers is Sterling's **Link&Lock**. These tough, durable chains can be used to link garden equipment together and then locked with a single click. And with protective sleeving, they won't scratch expensive paintwork or finishes.



Sterling's broad range of **padlocks** are perfect for securing the cables, and for maximum security, why not offer them a Sterling **Ground Anchor** as well? Whatever your customers need for garden peace of mind, you can be certain that Sterling has the answer.

The garden shed is a prime target for thieves. Not only could it contain valuable kit, it can also give burglars a boost if there are ladders or crowbars inside. So remind customers to lock up their tools as well. **Link&Lock** is ideal for inside use, and then a strong Sterling **Hasp and Staple** can go on the door, locked with a sturdy **padlock**.

Whatever the security need, Sterling will have the solution. Sterling is committed to quality, value and service and is continuing to help retailers get great sales. For more information call 0113 250 3603 or visit www.sterlinglocks.com <Ends> (231 words)