

Lock Sales Up by Linking to Sterling Quality

Summer is upon us and autumn is approaching, which means it is the best time to remind customers to lock up their gardens. Right now is the ideal time to be eating outside, but it's easy to forget to lock away heavy garden furniture at the end of the night. But it's quick and easy with Sterling's **Link & Lock** range of security cables and chains, and that means a chance to secure summer sales!

Link & Lock is the ideal way to protect garden items, whether bikes, BBQs, patio furniture or tools. Instead of locking them away, the tough steel cables mean that they can be locked together with one simple click, making them much harder to cart off. A protective plastic sleeving means that paintwork or finishes are protected too.

The extensive Link & Lock range has a product to suit every need, from Double Loop Cables to be secured with a padlock, to self-coiling cables with an integral combination lock, ideal for locking bikes. To ensure that things stay exactly where you put them, Link and Lock can be teamed with a Ground or Wall Anchor. For maximum security there are tough, hardened steel chains which can be teamed with closed shackle padlocks for the ultimate in protection. With a solution to every situation, Link & Lock really is the one stop shop for outside security.

And like all Sterling products, high quality is available at great value prices, making it simple to get sales and offering the opportunity for good margins. Sterling is committed to helping retailers maximise on sales, so to find out how Sterling can help your business, call 013 250 3603 or visit www.sterlinglocks.com **ENDS**

