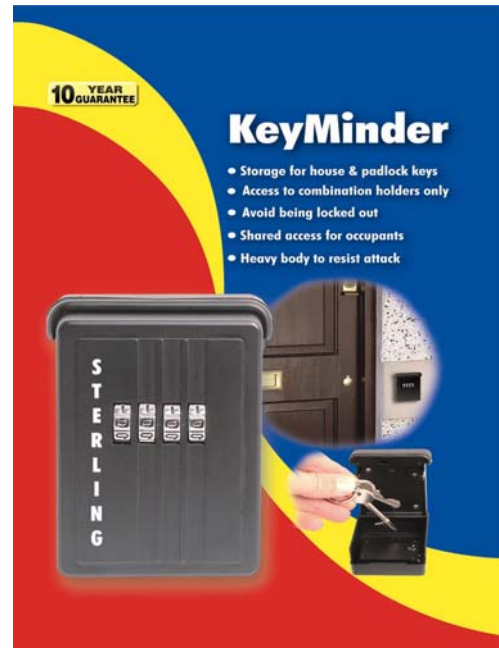


Sterling Locks is making summer sales simple for retailers this year. Innovative new products such as the Sterling Combination Locking Bolt and Stainless Steel Combination Padlock are providing new solutions for consumers. But Sterling is also helping build baskets with problem solving locking solutions like KeyMinder – a simple and effective locking product which helps solve summer security issues:



Key Minders

Sales of KeyMinders increase during the summer. Retailers find it's the right time to offer consumers a product that provides a spare set of keys in a discreet place that is only accessible to code holders. Whether it's just a good way of avoiding accidental lock outs, or a great way of ensuring the kids can always get into the house, even if parents are out – the KeyMinder is a popular solution for families. Every year, homes get broken into because keys are 'hidden' under stones, door mats or dustbins. The Keyminder is the safe solution for 'hiding' spare keys.



The Key Minder is a small metal safe that fits securely to external surface. It has a combination lock that provides access to anyone with the correct 4 digit code number. It is small and discreet but big enough to store a spare key. At a sensible price and a reasonable margin, it's the ideal product for picking up extra summer sales.

Retailers always appreciate Sterling's support on creating extra sales and they know they will get Sterling's usual good margins and good service. To find out more about the Sterling range, or about how Sterling can help build business, call 0113 250 3603 or visit www.sterlinglocks.com