

Summer Security Sales Sorted With Sterling

With summer on the way more and more people are going to be outside, whether it's doing the gardening, eating in the open air or getting out and about. Retailers can set sales sizzling by reminding customers to stay safe and sound with some help from Sterling.

Whether it's bikes or BBQs, patio furniture or garden tools, the answer is a locking product that won't let you down. Sterling's tough **Padlocks** are perfect for sheds and garden gates, acting as a first line of defence. With eye-catching packaging and an easy-to-use security rating, they make selecting the right product a piece of cake, another reason that customers will lock on to the Sterling brand. And why not offer a reliable Sterling **Hasp & Staple** for improved safety and extra sales?

When it comes to expensive equipment or furniture, Sterling Link & Lock makes it as simple as one easy click to lock items together, making them much too difficult to cart off. Tough steel cables with a protective sleeving to protect paintwork or finishes, **Link & Lock** is the answer for customers looking to protect larger items. And for ultimate security, remind them about the **Ground / Wall Anchor!**

Whatever the security need, Sterling has a solution from basic security needs to sophisticated electronic alarm systems. And with a new catalogue and brand new website, Sterling is not just helping retailers get great sales, but making it as easy as possible! For more information about any of the Sterling ranges, why not call 0113 250 3603 or visit www.sterlinglocks.com **ENDS**

