



Sterling locks are the key to sales success

For a range of security products that perform well and offer great value look no further than Sterling from Phoenix Security Products. The brand has a full range of great quality padlocks, hasps and staples as well as door and window security, chains and cables and specialised security products.

Sterling's best-selling products all come with a 10-year guarantee underpinning the brand's commitment to quality and customer satisfaction. The entire range is also constantly reviewed for product development and pricing, in order to offer an ideal security solution at great value every time.

Quality and value, combined with exceptional stockist support from Sterling, provides retailers with a great opportunity to maximise on sales. POS, display options, strong branding and packaging all help stockists make the most of the range in-store. Clear and concise information on each of the products also enables customers to make an informed product purchase to cater for their specific security need.

The Sterling range is designed to meet the security needs of any commercial, domestic or industrial environment. For locks and latches specialising in small domestic jobs to steel padlocks for heavy-duty commercial applications the Sterling range has a product to suit specialist security needs.

For further information on the Sterling range of security products call Phoenix Security Products on +44 (0) 113 250 3603.

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