

# Stick With Sterling For Certain Sales

Everyone knows how annoying it is to have their wheelie bin 'borrowed' by someone else, whether on purpose or by mistake. The best way to prevent this is to make sure it's clear where the bin belongs. Now wheelie bins can be kept as safe as houses with a new answer from security specialists Sterling. Retailers can boost sales this spring with easy-to-identify vinyl house number stickers.

A house number sticker is the best way to ensure that a bin is identifiable, and Sterling's tough stickers are ideal for the job. Smart, large, weatherproof, and with strong adhesive, they are a perfect alternative to flaking paint or fading marker pen! Also ideal for use on other bins and recycling containers, they are sold in twin packs, making them exceptional value.

And for a swift sale, Sterling is supplying, free, a quick-dispensing, pre-loaded hanging display unit making it easier than ever to pick up a pack.

Sterling is also offering decorative stickers for people who prefer a prettier bin, or want to make theirs more distinctive.

Sterling is known for offering high quality products at great value prices, and for its commitment to helping retailers maximise on sales. For more information on Sterling's ranges of security solutions, or to find out how Sterling can help your sales, call 0113 250 3603 or visit [www.sterlinglocks.com](http://www.sterlinglocks.com) **ENDS**

