

# Sterling Helping Retailers Sell Into Replacement Market

Press Release

Fear of rising crime will be prompting customers to think about what security measures they have around the home. Many will be wanting to replace old or worn locks and handles, but might not have the money for expensive alternatives. Retailers can tap into the replacement market and see sales increase by offering Sterling, the name that means quality products at value prices.

New for the summer, Sterling has expanded its range of door and window products to include replacements for the growing market in uPVC Window Handles. The window handles are a direct replacement for all uPVC windows. The universal spindle has simple ridges which makes it easier than ever to cut to length and the fixings are the industry standard 43mm centres. These locking handles are easy and quick to fit, making them ideal for anyone who needs to do the job fast and doesn't want to hire someone in. The press button can be locked making the windows secure, making it ideal for replacement of locking and non-locking window handles.



Sterling is committed to helping retailers maximise on sales, which is why all Sterling products are not just good quality, but also positioned with good prices, meaning the best value for both retailers and consumers. For more information on how Sterling can help, call 0113 250 3603 or visit [www.sterlinglocks.com](http://www.sterlinglocks.com) ENDS