

Lock Up Sales with Sterling Home Security

The longer nights are already here and soon customers will be wanting to shut up safe and sound for the winter. This means there's never been a better time for retailers to remind customers about good old fashioned home security. And with a bit of help from Sterling, they can seize a few sales too.

Perimeter security is a house's first line of defence, but many people never look beyond a lock on their door. Sadly, once they've opened the door, the lock has been bypassed! One of the best ways to beef up a door is to add a Sterling Door Chain. Inexpensive and simple to fit, a door chain is the best way to stop anyone forcing their way in. Sterling Door Chains are available in chrome or brass finishes, and there's even a Heavy Duty and a Locking option for maximum security. So there's one for every customer!



Don't forget to remind customers about Sterling's range of Nightlatches. Ideal for front doors, the Sterling range of Premier, Traditional and Deadlocking Nightlatches will have an option for every door and pocket,

Window locks are just as important as those on the doors. Sterling's lockable uPVC window handles are ideal for anyone who wants an integrated lock in their window handle. Available with a standard gauge 43mm spindle, they are designed to be easily cut to size meaning they are perfect for any window. For maximum security, back it up with a Sterling Sash Jammers. These can be fitted to all uPVC windows to make certain they stay shut.

Sterling always offers quality products at great prices, meaning customers will always get value for money. This is why Sterling is known for its commitment to helping retailers maximise on sales. For more information on the Sterling ranges or to find out how Sterling can help your business, call 0113 250 3603 or visit www.sterlinglocks.com **ENDS**

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Press Release