

Locking up great sales with seasonal Garden Security

Security products provide a great opportunity for extra garden sales at this time of year. Padlocks, chains, locking cables, security anchors and post boxes are all in demand from gardeners wanting to secure not just access to the garden, but key hotspots such as sheds, courtyards and patios. Locking up sales with garden security is proving profitable for Sterling's stockists this Autumn.

Combining Simplicity with Security



Sterling's award winning combination bolt offers a secure solution for sheds, gates, garages or outhouses. It's easy to fit and the code can be shared with anyone who is allowed in. For customers preferring more traditional security products, Sterling produces a range of weatherproof padlocks, hasps and staples.

Linking Security Products to Anchor Sales

Patio furniture, barbeques and space heaters are all key elements of the summer garden kit. As summer turns to autumn, these expensive items are often left in situ and unsecured. Sterling's ground or wall anchors are ideal for garden security as they allow items to be locked up even when they are left outside or stored inside sheds.

Retailers can offer a range of brightly coloured locking cables plus a selection of high quality, good value padlocks. A choice of keyed and combination locks ensure every type of customer can be satisfied, from those who like keys to those who prefer codes.



Post boxes grow in popularity.



Demand for secure post boxes has increased as access to and use of door-mounted post slots declines. To help retailers make the most of this opportunity Sterling offers post boxes in a wide variety of styles and sizes, all of which are priced competitively for quick sales.

For more information about Sterling or gardening security solutions phone 0113 250 3603 or visit www.sterlinglocks.com. **Ends**