

## NEW WEATHER-RESISTANT PADLOCK ALUMINIUM STRENGTH, STERLING VALUE

Sterling Locks is always looking for new ways to provide great value products to its stockists. As such Sterling is leading the way in developing padlocks that exploit the scope of aluminium to deliver secure performance at the right price. To maximise the opportunity for sales this provides, Sterling is extending its successful range of Aluminium padlocks to include a selection of increased sizes and introduce two new weatherproof padlocks.

### *New Weatherproof Aluminum Padlocks*

The new weatherproof padlocks offers a superior level of corrosion resistance making it perfect for exterior use. The inherent strength of aluminium also means these locks are robust and provide good security performance. The padlock features a hardened steel shackle, a precision brass cylinder and protective key hole cover to reduce water ingress. The lock is fully enclosed with a colourful thermo-plastic jacket for added water-protection.



### *Size Increases*

The Aluminium key operated range is also being extended to include the new 50mm aluminium which is added to the 20mm, 30mm and 40mm options. This gives a greater level of choice to users. This range is made particularly attractive with the use of a colourful outer cover.

Sales of garden furniture increased during the great weather period, all of which present the opportunity for related security sales. Garden security continues to stimulate demand for effective, hardworking locks, cables and chains and this new aluminium padlock fits in perfectly as an ideal garden solution. Attractive but strong and durable, it's no surprise the growing range of Sterling aluminium padlocks is attracting considerable attention.

### **ENDS**

**Note to editors:** Additional information is also available on other products that are ideal for garden security include ground and wall anchors, cables & chains, padlocks as well as hasps and staples.

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